



**North-East Regional Session  
NWTC - Green Bay  
January 15, 2002**

- 8:30           Registration**
- 9:00           Welcome - Phil Albert, Secretary- Department of Commerce and  
Chair of the Build Wisconsin Effort  
Welcome to Green Bay – Mayor Paul Jadin  
Welcome to the North-East Build Wisconsin Regional Sessions  
Governor Scott McCallum**
- Agenda for the day
  - Overview of *Build Wisconsin* strategy development framework and process
  - Presentation of regional economic data – Terry Ludeman, Department of Workforce Development, Chief Economist
- 10:00       Overview/Update on Local and Regional Economic Development Strategic  
Planning Efforts**
- Dr. Jeffrey Rafn, President, Northeast WI Technical College
- 10:30       Introduction of the Facilitated Breakout Session I – Jim Bower, Andersen Team**
- What can the State do to help you accelerate economic growth in your region and support current economic development efforts?  
(Recommendations might include key strategies, initiatives, policies, regulatory changes, legislative changes, programs, and partnerships)
- 12:00 PM   Lunch**
- 1:30       Facilitated Breakout Session II (same groups)**
- Based on the results from Breakout Session I – prioritize and further refine ideas and strategies.
  - How can these strategies be implemented?
  - What are the key next steps required to create an effective statewide strategy that recognizes and supports the unique strengths of this region?
- 2:30       Break**
- 2:45       Large Group Concluding Session**
- Group Reports on Top Priorities
  - Summary and Next Steps
- 4:00 PM   Adjourn and have a safe trip home**